



United Way of  
Huntington County

## **UNITED WAY'S COMMITMENT TO OUR DONORS**

United Way of Huntington County (known henceforth as "United Way") will not sell, share, or trade our donors' names or personal information with any other entity, nor send mailings to our donors on behalf of other organizations other than as outlined elsewhere in this Policy or as a routine part of a donor's other engagement with United Way (such as the Board of Directors listing on our Site). United Way will generate routine social media activity regarding United Way and our many community partners. This policy applies to all information received by United Way; both online and offline, on any platform or through any medium.

## **HOW UNITED WAY PROTECTS YOUR INFORMATION**

All information is stored in a secure database. Unfortunately, the transmission of information via the internet is not completely secure. Although United Way does our best to protect your Personally Identifiable Information (PII), the security of your personal or sensitive information transmitted to us is not guaranteed. Any transmission of PII or sensitive information is at your own risk. United Way will not be responsible for disclosure of information due to errors in transmission or circumvention of any privacy settings or security measures United Way put in place for your protection.

### **Security of Credit Card Information**

United Way uses a variety of safeguards to protect the security of credit card transactions, including encryption, access controls, physical security and other measures.

## **HOW UNITED WAY USES YOUR INFORMATION**

United Way collects, uses, and discloses information for the purpose for which it is provided and for the other purposes described in this Policy. United Way is the sole owner of the information it collects. United Way will not sell or rent this information to anyone without your permission. United Way may utilize your PII to contact you regarding United Way, its programs and its agencies; for marketing and promotional purposes; to seek your feedback; to offer you opportunities to give, advocate and volunteer; and to share other pertinent information.

### **Surveys and contests**

From time-to-time United Way requests information via surveys or contests. Participation in these surveys or contests is completely voluntary and you may choose whether or not to participate and therefore disclose this information.

### **Sharing your information**

United Way may use trusted third-party service providers to help operate its business and to administer activities on its behalf; and may share, but never sell, PII and Usage Information with these third parties solely for such purposes. For example, information may be shared with individuals and/or third-party service providers who send out emails, newsletters, surveys and other mailings, and who provide fundraising, billing and/or payment processing services. Your PII may also be disclosed to any subsidiaries and/or affiliates of United Way. United Way cannot be held responsible for mishandling of PII by trusted third parties.

## **REPORTING OF INFORMATION FOR INVESTIGATION OF POSSIBLE ILLEGAL OR HARMFUL ACTIVITIES**

United Way may use and disclose PII and Usage Information when there is reason to believe that using and/or disclosing this information is necessary to investigate, identify, contact, or take action against someone who may have engaged in illegal activities or who may be causing injury to or interference with (either intentionally or unintentionally) our rights or property, other Visitors of our Site, or anyone else who could be harmed by such activities. United Way may also disclose PII when there is reason to believe that the law requires it or if United Way



United Way of  
Huntington County

otherwise believes disclosure is necessary or appropriate to protect the rights, property or safety of United Way, our customers or others.

### **LINKS**

The United Way website contains links to other websites. United Way is not responsible for the privacy practices or the content of such other websites and encourages Visitors to review the privacy policies of the other websites before providing them with any personally identifiable data.

### **VISITOR ACCESS TO AND CONTROL OVER INFORMATION**

If you have questions about this Policy or wish to review, update, correct or delete your information or opt out of receiving future communications, you may contact United Way at 260-356-6160.

Reviewed 3/11/19  
Reviewed 5/31/2022