



United Way
of Huntington County
HuntingtonUnitedWay.org

UNITED WAY OF HUNTINGTON COUNTY

COMMUNITY IMPACT ALIGNMENT PORTFOLIO

*The mission of the United Way of Huntington County is to unite the community
to enhance the quality of life for all.*

*Community Impact Alignment adopted by United Way of Huntington County Board of Directors March 4, 2016.
Community Impact Metrics adopted by United Way of Huntington County Board of Directors June 28, 2016*

United Way of Huntington County
Community Impact Portfolio Alignment
IMPACT AREA: Education

Agencies who apply to receive funding in the Educational Impact Area, must write an application to address one of the three issues listed below. The agency would be responsible for collecting and submitting the data for the agency metrics only. The community metrics involve data being pulled from outside parties. The community metrics data is the responsibility of the United Way of Huntington County.

EDUCATION ISSUE #1:

Too many of our children enter kindergarten without the fundamental skills to keep up. Access to quality pre-k programs is either not available or not affordable for many Huntington County families. We know that children entering school ready to read, who are academically prepared ensures a higher rate of success in their future.

GOAL:

Every child enters school ready to learn.

STRATEGY:

The United Way of Huntington County will invest in early childhood programs which ensure kindergarten readiness. Our current 2016 program investment portfolio includes:

- Pathfinder Kids Kampus - Early Head Start and Early intervention
- Lincoln Kinder Kamp

United Way encourages collaborative efforts with local social service agencies and clubs, churches and preschools to enhance quality and availability of kindergarten readiness programs.

AGENCY METRICS:

E.1.1: Record the number of children who scored at least an 80% on the United Way Kindergarten Assessment Tool.

Frequency:

E.1.1: Each agency records the number of children at the completion of each program and report on a monthly basis (if any results are available).

Anticipated Results:

E.1.1: When properly monitored, the results of kindergarten readiness would increase from year to year as we see students entering kindergarten.

E.1.2: Record the number of children who increased their performance on the Birth-Age 3 Screening Tool from start to end of program.

Frequency:

E.1.2: Each agency records the number of children at the completion of each program and report on a monthly basis (if any results are available).

Anticipated Results:

E.1.2: Results would show an increased number of children performing on the screener from year to year as we see students entering kindergarten.

COMMUNITY METRICS:

E.1.3: Report student readiness in kindergarten and third grade by obtaining the HCCSC end of the year kindergarten Reading Benchmark percentage of students at grade level, and the percentage of students who passed the grade 3 IREAD test.

Frequency:

E.1.3: The United Way of Huntington County would obtain the information listed above in August for the previous school year from the Assistant Superintendent for Instruction.

Anticipated Results:

E.1.3: With successful implementations of programming in transitioning to kindergarten, more students are ready to enter kindergarten at grade level. A higher percentage of students would perform at grade level at the end of kindergarten, and on the IREAD test at the end of third grade.

EDUCATION ISSUE #2:

Hundreds of children and teens become disenfranchised with school each year. When children are led down the wrong path they are at greater risk of becoming victims of a crime, dropping out of school and never seeing graduation. The United Way of Huntington County advocates for stronger family involvement and community engagement. Teachers should be able to concentrate solely on the child's academic career. The fact is a dollar invested early in a child's academic life yields \$8 in future earning potential.

GOAL:

All identified students have access to age-appropriate mentors and other academic supports.

STRATEGY:

The United Way of Huntington County invests in school day and after-school mentoring programs. Our current 2016 program investment portfolio includes:

- Big Brothers Big Sisters – Lunch Buddies & Community Based Mentoring
- Boy Scouts – Self esteem, confidence and problem-solving
- Boys and Girls Club – Homework Help
- Girl Scouts – self confidence, cooperation and team building
- Huntington County Literacy Coalition – school aged tutoring
- St Peter's First Community Church – After-school Homework Help
- Youth Services Bureau – Students out of School

AGENCY METRICS:

E.2.1: Conduct the United Way Mentor Survey to both student and mentor throughout the program period who are on track to completing at least 10 hours of mentor time together, and submit the survey results using the United Way Metrics Reporting Tool.

Frequency:

E.2.1: Each agency records and submits the results from the United Way Mentor Survey before the mentor program starts, at hours 5-8, and at the end of the mentor/mentee program relationship.

Anticipated Results:

E.2.1: Mentor and mentee would report more confidence in academic skills and self-esteem

based on mentor/mentee relationship from the beginning to the end of the mentor/mentee relationship

COMMUNITY METRICS:

E.2.2: Compute the total number of individuals who have received mentor services throughout the community.

Frequency:

E.1.2: Each agency records the number of individuals who participated in mentoring services, and United Way off consolidates information to provide a complete number of individuals who receive formal mentoring services through partner agencies.

Anticipated Results:

E.1.2: As emphasis is placed on mentoring programs in Huntington County, the number of individuals who receive formal mentor opportunities would increase.

EDUCATION ISSUE #3:

Huntington County Schools provide a quality education in which all students may benefit, and our graduation rate has climbed to 90%. However, we struggle keeping graduates here, matching them with sustainable employment and recruiting them back after college graduation. The industry term is “brain-drain.” We need to make sure our graduates find Huntington County *THE place* to sink your roots.

GOAL:

We want Huntington County to be *THE place* to sink your roots, where we retain and attract the best and brightest young people.

STRATEGY:

Our current 2016 program investment portfolio includes:

- Boys and Girls Club – Leadership Development
- Huntington County Literacy Coalition – Adult Tutoring

Beyond financial capital United Way leads through facilitation of partners across the community; from our school system, university, business community, faith-based community, civic groups and beyond we advocate for: employment skills, job training, certification programs, responsible job-match, education and post-secondary achievement. To that end we have collaboratively developed The Learning Center. The center will provide in-demand job skills training to meet the needs for local and regional employers; dual-credit classes as well as tracks that will provide a certification upon completion.

Over the next few years we will continue to reach out to partners through Community Conversations to see where we can provide greater collective impact.

AGENCY METRICS:

E.3.1: Record the number of students who successfully received a certification, dual-credit, or college credit in a program provided/offered by partner agency.

Frequency:

E.3.1: Each agency records the number of students who successfully completed a certification, dual-credit, or college credit as program concludes, semester, and/or annual (only count student once in a 12-month reporting period for each program/class offered).

Anticipated Results:

E.3.1: When properly monitored, an increase of student completion for certification, dual-credit, or college credit would occur.

E.3.2*: Record the number of students who are using the skill/certification/coursework through the completion of the United Way of Huntington County Career & College Where Are You Now survey. (still in school, employed within Huntington County and where, employed outside of Huntington County and where, highest level of education obtained).

**This measurement becomes part of the applicant program in years 2+ when applying for grant dollars.*

Frequency:

E.3.2: Each agency sends the survey by email/mail within one year after completion of the certification, dual-credit, and/or college credit. Record results and submit in final outcome report.

Anticipated Results:

E.3.2: When properly monitored, an increase of students who complete a certification, dual-credit, or college credit, would impact Huntington County through higher employment, skilled workers, and higher wage.

COMMUNITY METRICS:

E.3.3: Record the percentage of households in Poverty and ALICE.

Frequency:

E.3.3: The United Way of Huntington County would obtain the information listed above in the United Way Alice Report for Huntington County as new reports are made available.

Anticipated Results:

E.3.3: As community members upskill and educate themselves through certification, dual-credit, and college credit courses, the number of households identified as living in Poverty and ALICE would decrease over time. *NOTE: As households move from Poverty status to ALICE status, the ALICE category may not change or event potentially increase (but not more than 1-3%). This would level off as more citizens utilize services to upskill and continue their education.*

United Way of Huntington County
Community Impact Portfolio Alignment
IMPACT AREA: Financial Stability

Agencies who apply to receive funding in the Financial Stability Impact Area, must write an application to address one of the two issues listed below. The agency would be responsible for collecting and submitting the data for the agency metrics only. The community metrics involve data being pulled from outside parties. The community metrics data is the responsibility of the United Way of Huntington County.

FINANCIAL STABILITY #1:

Across Huntington County individuals and families find they are unable to afford the basic necessities of life: food, shelter, clothing, transportation or health care. Before any work can be done toward financial stability, emergency situations must be stabilized.

GOAL:

To ensure families' basic needs are met by providing immediate assistance in the event of an unforeseen crisis.

STRATEGY:

Continue support of basic needs programs which provide immediate relief. Engage in ongoing program research, funding and advocacy of strategies which stabilize and then move families upward to financial independence.

AGENCY METRICS:

F.1.1: Record the number of referrals made to ensure that families basic needs are met in the event of an unforeseen crisis.

Frequency:

F.1.1: Each agency records the number of referrals made and report by month on the United Way Metrics Reporting Tool.

Anticipated Results:

F.1.1: When properly monitored, the results of referrals would increase over a period of time As families continue to work toward moving from crisis situations, we would anticipate a decrease of referrals in three-five years.

COMMUNITY METRICS:

F.1.2: Record the number of referrals made through 2-1-1 that were made each quarter.

Frequency:

F.1.2: Reporting of results from 2-1-1 for Huntington County occurs quarterly.

Anticipated Results:

F.1.2: As non-crisis and crisis needs are met, the number of referrals would eventually decrease. As promotion of 2-1-1 continues, an increase would occur for the first two years of the strategically marketed promotion.

FINANCIAL STABILITY #2:

In Huntington County too many families are one emergency away from a crisis. Our hard working neighbors are struggling to make financial ends meet, or worse, are spiraling. Families need better access to every available financial education opportunity, which assist with financial sustainability.

GOAL:

Increase financial stability for families.

STRATEGY:

The United Way of Huntington County will invest in high impact programs which enhance our family's ability to gain or enhance their financial stability. United Way increases financial stability for families by:

- Providing crisis avoidance support services
- Helping families structure their financial standing in order to build assets for long-term stability
- Retraining and retaining workforce and advocating for quality entry-level jobs

AGENCY METRICS

F.2.1: Based on the United Way Financial Survey, at least 80% of participants reported that they agree/strongly agree that they think differently about their spending choices.

Frequency:

F.2.1: Each agency records and reports the number of participants who completed the survey at the beginning and end of each program offered.

Anticipated Results:

F.2.1: As participants complete the financial program, spending choices perceptions would increase.

F.2.2: Based on the United Way Financial Survey, at least 80% of participants reported they understand how their spending choices impacts their budget, and proper budget planning can help them make financial decisions.

Frequency:

F.2.2: Each agency records and reports the number of participants who completed the survey at the beginning and end of each program offered.

Anticipated Results:

F.2.2: As participants complete the financial program, spending choices perceptions would increase.

COMMUNITY METRICS:

F.2.3: Record the index score of housing affordability, job opportunities, and community support from the United Way Alice Report for Huntington County.

Frequency:

F.2.3: The United Way of Huntington County would obtain the information listed above in the United Way Alice Report for Huntington County as new reports are made available.

Anticipated Results:

F.2.3: As community members become more financially stable, households would be able to

report they are able to find more affordable housing, feel that the community supported them, and that jobs may see new job opportunities through upskilling as an option as they may have the financial means to invest in themselves. This would result in higher index scores over time.

2016 Current Partners:

Boys and Girls Club – Financial Literacy & Career Exposure

Cancer Services For Huntington County – Financial Services

Huntington County Council on Aging- Transportation Services

Love In the Name of Christ-Advocates/Mentors on financial decision making

Pathfinder Transitional Housing-Housing, Education & Employment Skill Building

Pathfinder VITA- Free tax preparation

United Way brought the **Asset Limited Income Constrained Employed (ALICE)** research to Indiana. ALICE sheds new-light and awareness of financial insecurity in our community. As of 2015 more than 30% of our families struggle to meet their basic needs. The ALICE research and Community Conversations open authentic understanding of our family’s financial situation and provide new opportunities for partnership, collaboration and a direction toward self-sufficiency for working families. We continue to support and explore opportunities such as:

- | | |
|-------------------------|--|
| 211 | Housing (Habitat for Humanity) |
| VITA | Financial Education (Purdue Extension) |
| Prescription Assistance | Advocacy of quality jobs |

United Way of Huntington County
Community Impact Portfolio Alignment
IMPACT AREA: Health and Wellness

Agencies who apply to receive funding in the Health and Wellness Impact Area, must write an application to address both issues listed below. Under issue two, the agency must select one of the options (2.1a/b or 2.2a/b). The agency is responsible for collecting and submitting the data for the agency metrics only. The community metrics involve data being pulled from outside parties. The community metrics data is the responsibility of the United Way of Huntington County.

HEALTH & WELLNESS ISSUE #1:

When a family is unable to meet their basic needs, it not only affects their financial standing, but it also affects their health. Basic necessities like food, clothing, shelter, and safety must be in place before an individual can look to furthering their own wellness.

GOAL:

Provide immediate assistance to ensure physical and/or emotional safety in the event of an unstable situation or imminent danger.

STRATEGY:

Continue support of basic needs programs which provide immediate relief. Engage in ongoing research promoting continuum of services leading toward Health and Wellness.

AGENCY METRICS: *All agencies selecting Health & Wellness Impact Area, must measure progress in this issue.*

HW.1.1: Record the number of referrals to agencies and 2-1-1 for basic necessities to ensure physical and/or emotional safety.

Frequency:

HW.1.1: Each agency records the number of new referrals* on a monthly basis and report using the United Way Metrics Reporting Tool.

**Referrals are only counted by agencies who actually made the referral. When individuals go to the agency, the agency must have asked who made the referral. If no agency made the referral, the agency is able to count as a referral for it's own agency.*

Results:

HW.1.1: When properly monitored, the results in the community would increase in the first two-three years as we monitor and track services as community members awareness of the services increase. After a three-year period, progress is made by seeing a decrease in referrals as citizens in the community have received adequate support to move from crisis into self-management.

COMMUNITY METRICS:

HW.1.2: Report the health county rankings from the “INDictaors” report. In working with agencies in meeting basic needs, community members are able to focus on advancing their own skills, employment, and taking better care of themselves. Utilizing the “INDicators” dashboard report,

Huntington County would move from 35 to one of top 25 counties in 'County Health Rankings, Outcome & Behavior. Report available at indianaindicators.org.

Frequency:

HW.1.2: The United Way of Huntington County records the ranking from the "Indicators" dashboard report on an annual basis.

Anticipated Results:

HW.1.2: With successful implementations related to this issue, Huntington County would move from a ranking of 35 and 44, for outcomes and behaviors, respectively, to a higher rating for better health decisions.

HEALTH & WELLNESS ISSUE #2:

According to the recent community health report: obesity, prenatal care and smoking are areas of concern or are severely affecting the health of Huntington County. Our Community Conversations revealed that people are concerned about drug abuse and are interested in prevention.

GOAL:

Support community members as they pursue a healthier lifestyle.

STRATEGY:

The United Way of Huntington County will continue engagement with the community on their health concerns through our Community Conversations. We will advocate for and encourage each other to participate in education and prevention toward a healthier community. We will invest in high impact programs which engage families to take advantage of available resources. United Way will enhance this strategy by:

AGENCY METRICS:

HW.2.1a: Record the number of individuals who received and followed through with a referral for health-related fitness using the United Way Metrics Reporting Tool.

HW2.1b: Record the number of individuals who documented 30 minutes of exercise at least 3 times a week while involved in the agency program using the United Way Metrics Reporting Tool.

HW.2.2a: Record the number of individuals who received and followed through with a referral in seeking assistance with a drug and/or alcohol addiction using the United Way Metrics Reporting Tool.

HW2.2b: Conduct the United Way Drugs/Alcohol Survey at the conclusion of each program implemented, and submit the survey results using the United Way Metrics Reporting Tool.

HW.2.3a: Record the number of individuals who received and followed through with a referral in seeking assistance with life choices/choice aversion as it relates to overall health improvement.

HW2.3b: Conduct the United Way life choices/choice aversion survey at the conclusion of each program implemented, and submit the survey results using the United Way Metrics Reporting Tool.

Frequency:

HW.2.1a: Each agency records the number of new referrals* that were followed up on by person on a monthly basis and report using the United Way Metrics Reporting Tool.

**Referrals are only counted by agencies who actually made the referral. When individuals go to the agency, the agency must have asked who made the referral. If no agency made the referral, the agency is able to count as a referral for it's own agency.*

HW.2.1b: Each agency records the number of individuals who documented 30 minutes of

exercise at least three times per week on a monthly basis using the United Way Metrics Reporting Tool.

HW.2.2a: Each agency records the number of new referrals* that were followed up on by person on a monthly basis and report using the United Way Metrics Reporting Tool.

**Referrals are only counted by agencies who actually made the referral. When individuals go to the agency, the agency must have asked who made the referral. If no agency made the referral, the agency is able to count as a referral for it's own agency.*

HW.2.2b: Each agency submits a cumulative report of the survey after program completion on a quarterly basis using the United Way Metrics Reporting Tool.

HW.2.3a: Each agency records the number of new referrals* that were followed up on by person on a monthly basis and report using the United Way Metrics Reporting Tool.

**Referrals are only counted by agencies who actually made the referral. When individuals go to the agency, the agency must have asked who made the referral. If no agency made the referral, the agency is able to count as a referral for it's own agency.*

HW.2.3b: Each agency submits a cumulative report of the survey after program completion on a quarterly basis using the United Way Metrics Reporting Tool.

Anticipated Results:

HW.2.1a: When properly monitored, the results in the community would increase in the first two-three years as we monitor and track services as community members' awareness of the services offered. After a three-year period, progress is made by seeing a decrease in referrals as citizens in the community have received adequate support in making better health-related fitness choices.

HW.2.1b: When properly monitored, the results of more actively minded individuals would increase over time.

HW.2.2a: When properly monitored, the results in the community would increase in the first two-three years as we monitor and track services as community members' awareness of the services offered. After a three-year period, progress is made by seeing a decrease in referrals as citizens in the community have received adequate support in making better choices related to drugs/alcohol.

HW.2.2b: When properly monitored, the results individuals who have successfully completed the drug/alcohol program would show an increased knowledge of the detriments to drugs/alcohol, and show less use or no use of the substances.

HW.2.3a: When properly monitored, the results in the community would increase in the first two-three years as we monitor and track services as community members' awareness of the services offered. After a three-year period, progress is made by seeing a decrease in referrals as citizens in the community have received adequate support in making better life choices/choice aversion in health and wellness related areas.

HW.2.3b: When properly monitored, the results individuals who have successfully completed the life choice/choice aversion program would show an increased knowledge of the benefits to alternative choices or better life choices, and show fewer poor life choices and better choice aversion.

COMMUNITY METRICS:

HW.2.4a: In working with community businesses (including Parkview YMCA, Anytime Fitness, and Parkview Huntington Hospital) who provide services for a health-related membership, record the number of memberships recorded in a given year for Birth=18 and 18+.

HW.2.4b: In working with the city and county departments, monitor the number of arrests related to drugs/alcohol.

Frequency:

HW.2.4a: The United Way of Huntington County records the number of memberships recorded on an annual basis for Birth-18 and 18+.

HW.2.4b: The United Way of Huntington County records the number of arrests related to drugs/alcohol on an annual basis.

Anticipated Results:

HW.2.4a: With successful implementation of agency program in health-related fitness, the number of memberships recorded on an annual basis would increase.

HW.2.4b: With successful implementation of agency program related to drugs/alcohol, the number of arrests related to drugs/alcohol on an annual basis would decrease.

ADDITIONAL INFORMATION:

- **Promoting 2-1-1 as a connection point for healthy resources:**

Outdoor activities

FamilyWise RX discount card

YMCA

Nutrition & wellness programs

Rehabilitation & recovery services for addictions

Free clinics and screenings

- **2016 Current Partners:**

Boys and Girls Club - Physical Fitness, Drug Prevention

Huntington County Council on Aging – Homemaker Services

Youth Service Bureau - On Your Way Up; Empowering Parents; Delinquency Prevention

YWCA - Healthy Relationships